

Prevention Information & Evidence eLibrary: Content development policy August 2015-2016

About the UK Health Forum

The UK Health Forum (UKHF) is a charitable alliance of professional and public interest organisation working to reduce the risk of avoidable non-communicable diseases (NCDs) by developing evidence-based public health policy and supporting its implementation through advocacy and information provision.

About the Prevention Information & Evidence eLibrary

Purpose and description of the collection

The Prevention Information & Evidence (P.I.E) eLibrary aims to support public health professionals and the wider workforce in their work, learning and research. It will achieve this by providing the latest grey literature related to the prevention of non-communicable diseases via a free, open access library.

Mission statement

The UKHF's mission is to operate as a centre of expertise, working with our members to contribute to the prevention of avoidable non-communicable diseases. The P.I.E eLibrary contributes to this mission by providing the wider public health workforce with an open access eLibrary with the latest news and grey literature related to NCDs.

What is grey literature?

Grey literature is defined as "information produced on all levels of government, academics, business and industry in electronic and print formats not controlled by commercial publishing." This can include organisational and government reports, data sets, toolkits and case studies. In public health this type of information is widely dispersed over the internet and generally not collected and indexed in commercially available databases such as PubMed and Google Scholar. The P.I.E eLibrary is unique in its commitment to only collecting grey literature. In doing this, we hope to save health professionals time in searching for such information.

P.I.E briefing

The P.I.E eLibrary has an associated briefing service that is produced weekly and sent to nearly 2,000 subscribers. The briefing is divided into the following topic areas: Alcohol, Housing, General NCD updates, Mental Health & Wellbeing, Nutrition & Obesity, Physical Activity, Public Health & the Environment and Tobacco. Subscribers are able to tailor the content they receive in the briefing by selecting topic preferences. Each topic areas contains the latest contents added to the library under that category. The briefing also contains links to the latest public health news and events.

Target audience

The P.I.E eLibrary and associated briefing service is primarily aimed at:

- Public health practitioners and professionals
- Academics
- Local government
- National government and government executive bodies
- Local authorities
- Policy makers
- Planners
- NHS
- Third sector/voluntary organisations working in the field of NCD prevention

Secondary audiences may include the media, professional bodies, health authorities and NGO advocates in NCD prevention.

Aims and objectives

Aims

To support work, research and learning of the public health and wider workforce.

Objectives

To acquire, catalogue and make available grey literature in public health

Collection description

The P.I.E eLibrary reflects the UKHF's focus topics (related to the prevention of non-communicable disease). It currently contains over 4,900 records and is updated daily.

Topics are added in line with emerging themes within NCD prevention. This includes content that covers the risk factors and determinants of NCDs and health inequalities.

Collection responsibility

A team of qualified information professionals at the UKHF manage the search, appraisal and cataloguing of content for the P.I.E eLibrary.

Collection acquisition

The following sources are scanned for relevant items:

[Netvibes dashboard](#)

Email alerts from organisations, government and google alerts for topic areas.

Scanning social media (Twitter)

Inclusion criteria

The P.I.E eLibrary, from August 2015, will take focus on grey literature. News is no longer added to the library, but will still feature in the briefing.

For each topic area:

- Alcohol

- Related to alcohol-related harms (disease, injury, mortality), advertising, regulations, taxes
- Avoidable chronic disease
 - This covers anything that doesn't quite fit into the other topic areas! For example, health inequalities, social determinants of health, Public Health outcome Frameworks, reports not focussing on any particular prevention area eg. Millennium Development Goal report
- Mental health & wellbeing
 - Dementia, Alzheimer's Disease – on prevention and/or causes and/or prevalence. Not items related to treatment or care post-diagnosis (social care related).
 - Items related to the impact of environment/diet/ lifestyle on general wellbeing.
- Housing
 - Fuel poverty statistics
 - Energy efficiency
 - Energy providers & freezing/changing energy costs
 - government schemes
- Physical activity
 - How it prevents chronic diseases
 - Prevalence at school/community/national level etc.
- Obesity & nutrition
 - Diet
 - BMI
 - school meals/ hospital food
- Public health and the environment
 - Built environment
 - green spaces
 - air pollution
 - climate change related to public health
- Tobacco
 - Tobacco and smoking related-harm including; Cigarette smoking, tobacco use/products
 - e-cigarettes,
 - Regulations: taxes, marketing
- Industry monitoring

- Information related to alcohol/food/tobacco industry in relations to prevention of ncds. Could be how they are increasing the problems or how they are trying to help the reduction of prevalence (marketing, packaging etc)
- Useful sources of information: Twitter (using the search terms “tobacco industry” “alcohol industry” “food industry”)

Resource types:

The P.I.E eLibrary focusses on grey literature. This includes the following resource types:

- Data/statistical reports
- Event or conference notes/presentations
- Government/organisational reports
- Guidelines
- Online resources, such as websites
- Toolkits
- Policy papers
- Ebooks (where fully available)
- Media
- Consultations

Appraisal of content

The RIS team makes every effort to ensure a broad and unbiased coverage of information is provided by the P.I.E service. We do not see our roles as including the censoring of information covered by P.I.E, or as avoiding including items that represent views that may differ to that of the UKHF. This is because we provide an objective information service, and leave it up to the individual subscriber to assess the merits of any news, events or resources included in P.I.E briefing and eLibrary. Please note that inclusion of an item in P.I.E does not imply UKHF endorsement of that item.

Disclaimers to this effect can be found on the UKHF website and in the P.I.E briefing. That being said, we value the feedback of our service users. Therefore, if you would like to query why we have included a particular item in the service, or think that something should not be included, please contact [emma.hughes\[at\]ukhealthforum.org.uk](mailto:emma.hughes[at]ukhealthforum.org.uk)

Functionality and metadata

The P.I.E eLibrary was built using Easysite CMS technology and is built into the UKHF website. P.I.E is updated daily with new content. Relevant content from P.I.E is directed out to other websites hosted by the UKHF (ncdlinks.org, Healthy Places).

The meta data fields for each record are:

Title and subtitle

Author/Source/Publisher

Date added to library

Month/year published

Country produced

Abstract

URL

URL

Classification system

The UK Health Forum created its own unique classification system due to the specific nature of the collection. This classification system was originally created in 2010 and was revised and updated through internal staff testing in the summer of 2014. The updated classification system include terms and topic areas that have recently been covered at the UK Health Forum and wider public health network such as e-cigarettes' and 'housing'. Each record added to P.I.E eLibrary is categorised with all relevant terms.

Evaluation

Statistics about the eLibrary and briefing service are collected on a quarterly basis. The following data is collected. The sources for data are included in brackets:

- P.I.E briefing subscription rates (Mailchimp)
- P.I.E briefing open rates (Mailchimp)
- Visits to P.I.E eLibrary (Google Analytics)
- Most popular P.I.E records (Google Analytics)

The library and briefing service are evaluated annually via a survey using the software Survey Monkey. This gives us the opportunity to obtain valuable user feedback that we can use to develop our services to meet the needs of the public health workforce.

Results of previous surveys are available from the UKHF website:

<http://www.ukhealthforum.org.uk/who-we-are/our-work/research-information-services/publications/>